GLOBAL ARTIVISM MONTH

FUNDRAISING RECIPE BOOK

FOR ARTIVISTS, ARTISTS AND ORGANISATIONS WORKING ON SOCIAL TRANSFORMATION IN THE GLOBAL SOUTH AND GLOBAL MAJORITY.



GLOBAL ART—IVISM MONTH

EMBRACING CULTURAL ACTIVISM FOR A SAFE AND JUST WORLD

GLOBAL ARTIVISM IS A GLOBAL SOUTH AND GLOBAL MAJORITY-LED MOVEMENT CONNECTING ARTISTS, CULTURAL PRACTITIONERS, ORGANISERS, STORYTELLERS, AND ACTIVISTS CREATING CHANGE THROUGH CULTURE.

WHO IS IT FOR

This guidebook is designed to support organisations, collectives, and communities planning activities during Global Artivism Month (November 2026). Whether you are hosting an exhibition, community gathering, performance, workshop, campaign, or creative intervention, this guide will help you mobilise resources in ways that are ethical, transparent, and rooted in community power.



WHAT THIS GUIDE WILL HELP YOU DO

- ✓ Raise funds and build partnerships.
- ✓ Plan and budget your activities.
- ✓ Communicate your work effectively.
- ✓ Protect artistic independence.
- ✓ Document and share your impact.
- ✓ Make informed fundraising decisions.

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A NOTE: THE SPIRIT OF FUNDRAISING

Fundraising is not simply about raising money. It is about building relationships, strengthening movements, and creating the conditions for artists and communities to thrive. Art is not only made on stages, walls, or screens. It is also made through relationships, trust, and collective care. Fundraising for artivism should feel more like building a caravan, a chorus, or a kitchen table of shared purpose than navigating a bureaucratic obstacle course.

AS YOU FUNDRAISE, WE ENCOURAGE YOU TO ASK:

- Does this support align with our purpose and values?
- Will it strengthen our communities and artistic practice?
- Can we maintain our independence and integrity?
- Are we being transparent and accountable in our decisions?
- Would we feel comfortable publicly standing behind this partnership?

IF THE ANSWER IS NO OR UNCERTAIN, PAUSE AND SEEK MORE INFORMATION BEFORE PROCEEDING.

01.

PLANNING YOUR FUNDRAISING STRATEGY

BEFORE APPROACHING FUNDERS, TAKE A MOMENT TO DEFINE:

WHAT ARE YOU FUNDRAISING FOR?

01. COMMUNITY EVENTS

02. EXHIBITIONS

03. WORKSHOPS

04. PERFORMANCES

05. CAMPAIGNS

06. CREATIVE INTERVENTIONS

07. TRAVEL AND PARTICIPATION COSTS

08. DOCUMENTATION AND COMMUNICATIONS

DIVERSIFY YOUR FUNDING

Consider combining multiple funding sources:

FUNDING SOURCE		EXAMPLES
Foundations & Grants	—	Arts and social justice funders
Cultural Institutes	—	Embassies and cultural centres
Corporate CSR	—	Values-aligned partnerships
Local Philanthropy	—	Individual donors and local supporters
Crowdfunding	—	Community-led campaigns
In-kind support	—	Venue, printing, equipment, volunteers

BUILD YOUR CASE FOR SUPPORT

CLEARLY COMMUNICATE:

- Why your work matters.
- What change it creates.
- Can we maintain our independence and integrity?
- Are we being transparent and accountable in our decisions?
- Would we feel comfortable publicly standing behind this partnership?

FUNDERS ARE MORE LIKELY TO SUPPORT PROJECTS THAT ARE CLEAR, PRACTICAL, AND GROUNDED IN COMMUNITY IMPACT.

02.

FUNDRAISING WITH INTEGRITY

FUNDRAISING PRINCIPLES

We fundraise in service of our artistic, social, and community service and thus integrity and ethics matter most.

AS YOU FUNDRAISE, REMIND YOURSELF THAT WE:

- Protect artistic independence.
- Welcome support that strengthens community power and justice.
- Prioritise transparency and accountability.
- Regularly review partnerships and funding relationships.
- Ensure fundraising never compromises our values.
- Ensure funding never dictate artistic or political choices.
- Keep communications values-led and intentional.

RED LINES

You may choose not to accept funding that:

- Is linked to illegal activity or fraud.
- Controls artistic content or community messaging.
- Undermines equity or human rights.
- Requires misleading branding or hidden influence.
- Creates significant reputational risks.

IF YOU WOULD NOT STAND BEHIND THAT FUNDING OR PARTNERSHIP, YOU MIGHT WANT TO RECONSIDER IT.

QUICK DECISION TEST

TO HELP YOU IDENTIFY THE RIGHT FUNDRAISING PARTNERSHIP, ASK YOURSELF:

01. Does this align with our values?
02. Will this strengthen our communities?
03. Could it compromise our artistic independence?
04. Are we comfortable being publicly associated with this partnership?
05. Would we confidently explain this decision to our audiences tomorrow?

IF YOU'RE UNSURE, PAUSE AND SEEK MORE INFORMATION.

DECISION LEVELS

Use a tiered approach so the right people make the right decisions.

TIER	EXAMPLES	WHO DECIDES	WHAT TO RECORD
LOW RISK	Small local donation, low visibility support	Project lead or director	Amount, date, brief reason
MEDIUM RISK	Larger gift, visible sponsor, or partnership with conditions	Senior team or chair	Checks done, risks, mitigation
HIGH RISK	Major sponsor, naming rights, politically sensitive or contested funder	Board or trustees	Full decision note and rationale

IF CONCERNS GROW DURING REVIEW, MOVE THE CASE UP A TIER AND DO NOT RUSH THE DECISION.

SIMPLE DUE DILIGENCE CHECKLIST

BEFORE ACCEPTING SUPPORT:

- ✓ Confirm who the funder or partner is.
- ✓ Review publicly available information.
- ✓ Check the source of funds.
- ✓ Review partnership expectations.
- ✓ Clarify branding or visibility requirements.
- ✓ Conduct additional checks for large or international funding.





DIVERSITY AND INCLUSION

Global Artivism should reflect the full range of people whose lives and struggles it serves. Diversity and inclusion are not side issues; they shape who feels welcome to give, who feels represented, and who can safely participate in the work. When fundraising ignores inclusion, it can quietly reproduce exclusion even while trying to do good.

INCLUSION PRINCIPLES

Use these principles in your toolkit and fundraising policy.

- We design fundraising so different communities can participate with dignity.
- We do not use language, images, or events that erase or stereotype people.
- We consider language access, disability access, location, cost, and safety in every campaign.
- We invite participation from artists, audiences, and supporters across identities and communities.
- We pay attention to power: who is speaking, who is featured, and who makes decisions.

WHAT INCLUSION LOOKS LIKE

There are many ways to make fundraising inclusive. For Global South organisations, inclusion should also recognise local realities such as cost barriers, internet access, transport, safety, and different forms of community leadership.

BEFORE LAUNCHING A CAMPAIGN OR EVENT, ASK:

- Who is this campaign speaking to, and who might it leave out?
- Are our visuals and stories respectful and representative?
- Can people participate if they speak a different language or use assistive devices?
- Are our donor and event spaces welcoming to women, youth, disabled people, and marginalised communities?
- Does this partnership strengthen inclusion or only look inclusive on paper?

A SIMPLE INCLUSION CHECKLIST CAN HELP BEFORE EACH CAMPAIGN:

- ✓ Translate key messages where needed.
- ✓ Check accessibility for venues, digital platforms, and printed materials.
- ✓ Use images and stories with consent.
- ✓ Make donation pathways simple and mobile-friendly.
- ✓ Include voices from the communities most affected by the work.
- ✓ Review whether pricing, timing, and location exclude key supporter.

SAFEGUARDING

Safeguarding is central to Global Artivism Month because the campaign involves artists, communities, audiences, volunteers, and potentially children or other vulnerable people. All partners should create a safe, respectful environment and take reasonable steps to prevent harm, respond to concerns, and act quickly where risk arises.

EACH PARTNER INVOLVED IN GLOBAL ARTIVISM MONTH SHOULD:

- Have a named safeguarding lead.
- Screen volunteers, facilitators, and anyone working directly with participants where appropriate.
- Put extra measures in place for work involving children, young people, or vulnerable adults.
- Keep a clear reporting route for concerns.
- Use consent procedures for photography, filming, and data collection.
- Record incidents, actions taken, and follow-up steps.

REPORTING AND RESPONSE

Any safeguarding concern should be reported immediately to the named safeguarding lead and, where necessary, escalated to organisational leadership or trustees. If a concern may involve abuse, exploitation, harassment, or serious harm, the activity should be paused until the issue is properly reviewed. All responses should be documented and handled in line with confidentiality and legal duties.

GOOD PRACTICE

Safeguarding should be built into planning from the start rather than added later. For Global Artivism Month, this means checking venues, managing crowd safety, briefing staff and volunteers, and making sure participants know where to go for help. It also means treating safeguarding as part of reputation, trust, and responsible delivery, not just compliance.

03.

FINDING THE RIGHT FUNDRAISING OPPORTUNITIES

There is no one-size-fits-all approach to fundraising. The strongest campaigns often combine different types of funding based on their goals, audience, and capacity. Diversifying your income sources can help reduce dependency on a single donor while protecting artistic independence and strengthening community ownership.

FUNDRAISING TYPES AT A GLANCE

TYPE OF FUNDING	BEST FOR	EXAMPLES
Grants & Foundations	Project and programme funding	Arts and culture grants, social justice foundations
Crowdfunding	Community-led campaigns	GoFundMe, Givebutter, Kickstarter
Consortium Fundraising	Multi-partner initiatives	Joint regional or collective programmes
Institutional Partnerships	Larger sponsorships and collaborations	Cultural institutes, embassies, foundations
Individual Giving	Community support	Small donations and patron circles
Corporate & CSR Support	Financial or in-kind support	Values-aligned companies and businesses
Events & Campaigns	Fundraising and audience building	Exhibitions, performances, benefit events
In-kind Contributions	Reducing project costs	Venue support, printing, equipment, volunteers

CROWDFUNDING

Crowdfunding is a powerful fit for Global Artivism Month because it turns support into participation. It works best when people can see exactly what their money is helping to create: a mural, a public performance, a youth workshop, a touring piece, a film, a digital archive, or a community campaign. Keep the ask simple, emotional, and specific, and pair it with a clear timeline, budget, and visible outcome.

USEFUL CROWDFUNDING FORMATS INCLUDE:

- Donation-based crowdfunding for a project, production, or campaign.
- Reward-based crowdfunding with small thank-you gifts, early access, or credit listings.
- Match-funding campaigns where one donor or partner doubles public contributions.
- Community membership drives for recurring support.
- Rapid-response campaigns for urgent artistic or civic needs.

COMPARISON OF THE CROWDFUNDING PLATFORMS

PLATFORM	BEST FOR	STRENGTHS	CAUTIONS	FIT FOR GLOBAL ARTIVISM MONTH
GoFundMe	Public donations and broad community support	Easy to launch, familiar to donors, good for social sharing	Limited branding and deeper donor-management tools	Strong for quick, community-facing appeals
Givebutter	Nonprofit-style crowdfunding and donor engagement	Flexible pages, events, peer-to-peer tools, strong supporter experience	Can feel more feature-heavy than very simple platforms	Very strong for campaigns with events, donations, and community mobilising
Donorbox	Donation pages and recurring giving	Clean donation forms, good for embedded giving on websites	Less campaign-driven than some alternatives	Good for ongoing support and repeat donors
Kickstarter	Creative project funding	Strong visibility for arts and creative work, goal-based campaigns	All-or-nothing structure can be restrictive	Good if you are funding a defined creative project
Indiegogo	Flexible creative crowdfunding	Works well for projects that may continue beyond a fixed target	Can require more active promotion to stand out	Useful for experimental or evolving artivism projects
Patreon	Membership and monthly support	Best for recurring support and community membership	Less suited to one-time campaign fundraising	Good for sustaining long-term artivism content or practice
Mightycause	Peer-to-peer fundraising	Good for team-based and ambassador-led campaigns	May need more setup than simpler donation tools	Useful if artists, volunteers, or chapters will each fundraise
Fundly	Simple nonprofit fundraising	Easy campaign pages, mobile-friendly	Fewer advanced tools than larger platforms	Good for smaller grassroots campaigns
Zeffy	Budget-conscious nonprofit fundraising	Attractive for organisations wanting to reduce platform fees	Some features may be limited depending on use case	Good for small organisations with tight budgets

FOR
GLOBAL ARTIVISM MONTH,
THE MOST PRACTICAL
OPTIONS ARE USUALLY

**ARE USUALLY GOFUNDME,
GIVEBUTTER, DONORBOX,
INDIEGOGO,
OR
KICKSTARTER,**

DEPENDING ON WHETHER
YOU WANT BROAD DONATIONS, NONPROFIT
SUPPORT, PROJECT-BASED FUNDING,
OR A CREATIVE CAMPAIGN FORMAT.



CONSORTIUM FUNDRAISING

Consortium fundraising brings organisations together around a shared programme or campaign.It can strengthen reach, credibility, and resource sharing, but it also requires clear roles, shared values, and disciplined governance. Because the work may involve artists, community groups, venues, and funders across different locations, the partnership should be structured from the start.

WHY USE A CONSORTIUM

- Can help smaller organisations access larger opportunities
- Make it easier to deliver shared activities such as exhibitions, public events, workshops, digital campaigns, or regional activations.

CORE PRINCIPLES

- **SHARED PURPOSE**
  Align all partners around common goals.
- **CLEAR GOVERNANCE**
  Assign one lead coordinating organisation.
- **DEFINED RESPONSIBILITIES**
  Clarify each partner's role and contribution.
- **TRANSPARENCY**
  Agree on budgets, credits, and reporting.
- **RISK MANAGEMENT**
  Assess risks together before launch.

WHAT TO INCLUDE IN AN AGREEMENT

A CONSORTIUM AGREEMENT SHOULD SET OUT:

- The lead partner and each participating organisation.
- Roles, responsibilities, and decision rights.
- Budget allocation and payment timing.
- Branding, publicity, and donor recognition rules.
- Safeguarding, data protection, and complaints processes.
- Reporting deadlines and financial accountability.
- Exit arrangements if one partner withdraws.

GOOD PRACTICE

Before approaching donors, consortium partners should test whether the collaboration is practical and values-aligned. The strongest partnerships are those where artistic independence is protected, communities benefit directly, and every organisation can explain why it is part of the collaboration. This approach also supports the toolkit's wider emphasis on transparency, inclusion, and public trust.

INSTITUTIONAL PARTNERSHIPS

Partnerships with foundations, embassies, cultural institutions, and values-aligned organisations can provide strategic support.

- Tailor your pitch to the partner's priorities.
- Define visibility and recognition expectations early.
- Clearly communicate mutual value and impact.
- Share concise partnership materials and budgets.

EVENTS & COMMUNITY FUNDRAISING

Events can simultaneously raise funds, build audiences, and strengthen movements. For Global Artivism Month, standalone or community events, bith offline and online, could boost momentum in a big way.

Examples include:

- Benefit performances and concerts.
- Film screenings and panel discussions.
- Community dinners and cultural markets.
- Artist talks and open studios.
- Auctions and solidarity campaigns.
- Livestream and hybrid events.

Choose formats that are aligned with your mission, audience, and organisational capacity.

POTENTIAL DONORS

Possible supporters may include

- Individual patrons, diaspora communities.
- Local businesses, cooperatives.
- Community members, artist-alumni networks, social enterprises.
- Faith groups, embassies, foundations, trade associations, cultural institutes, and mission-aligned companies
- Public funding bodies, city programmes, and regional grantmakers.

A helpful way to think about donor categories is:

- Individual donors and community supporters.
- Diaspora and transnational networks.
- Philanthropic foundations and trusts.
- Cultural institutions and embassies.
- British Council and Alliance Française offices.
- European Union country offices.
- United Nations country agencies.
- National arts and culture bodies.
- High-net-worth individuals.
- Values-aligned businesses and social enterprises.

Because context matters, always check whether a donor’s reputation, source of funds, and public conduct fit your organisation’s values and community trust.Consider approaching a mix of local, regional, and international supporters.

04.

CAMPAIGN PLANNING & COMMUNICATIONS

IN YOUR FUNDRAISING JOURNEY, COMMUNICATION PLAYS AN INTEGRAL ROLE. PLAN AHEAD:

TIMELINE	ACTIVITY
6-8 WEEKS BEFORE	Identify funding opportunities
4-6 WEEKS BEFORE	Prepare proposals and budgets
3-4 WEEKS BEFORE	Begin outreach
2-3 WEEKS BEFORE	Launch fundraising campaign
DURING CAMPAIGN	Share updates and stories
AFTER ACTIVITY	Report outcomes and thank supporters

WHAT TO COMMUNICATE

People support movements, not budgets. When communicating about your work, lead with the people, stories, and cultural practices that bring it to life. Speak about the artists and communities at the heart of the work, the collective impact you hope to create, and why it matters. Avoid leading with administrative language, technical jargon, or lengthy organisational descriptions. Fundraising is ultimately about helping others connect with the purpose, people, and possibilities behind what you are building.

WITH POTENTIAL FUNDERS AND PARTNERS, ENSURE TO SHARE:

- Why this work matters.
- The communities involved.
- Stories behind the work.
- What support enables.
- Calls to action.

COMMUNICATION PRINCIPLES

**USE A SIMPLE COMMUNICATION CODE
SO EVERYONE SPEAKS WITH ONE VOICE.**

Be truthful and clear about what the money supports.

Avoid exaggeration, pressure, or guilt-based appeals.

Protect artist safety, community dignity, and confidentiality.

Do not imply endorsement by a donor, sponsor, or partner unless it is approved.

Keep language aligned with your mission, not the donor's branding needs.

COMMUNICATING IN CRISIS

Have a short response plan for comments, criticism, or online controversy. Decide in advance who replies, who approves statements, and when a conversation should move offline. The original guide stresses that organisations should be ready to communicate with staff, trustees, major supporters, artists, and local stakeholders when reputational issues arise.

Template in Annex

BRANDING AND VISIBILITY

Branding is not just decoration; it is a public signal about who you are, who supports you, and what relationships you are willing to stand behind. For artists' organisations in the Global South, branding can open doors, but it can also create confusion if it looks like a sponsor controls the work or shapes the message. That means logos, acknowledgments, naming rights, and co-branding must be assessed with care.

BRANDING CONSIDERATIONS

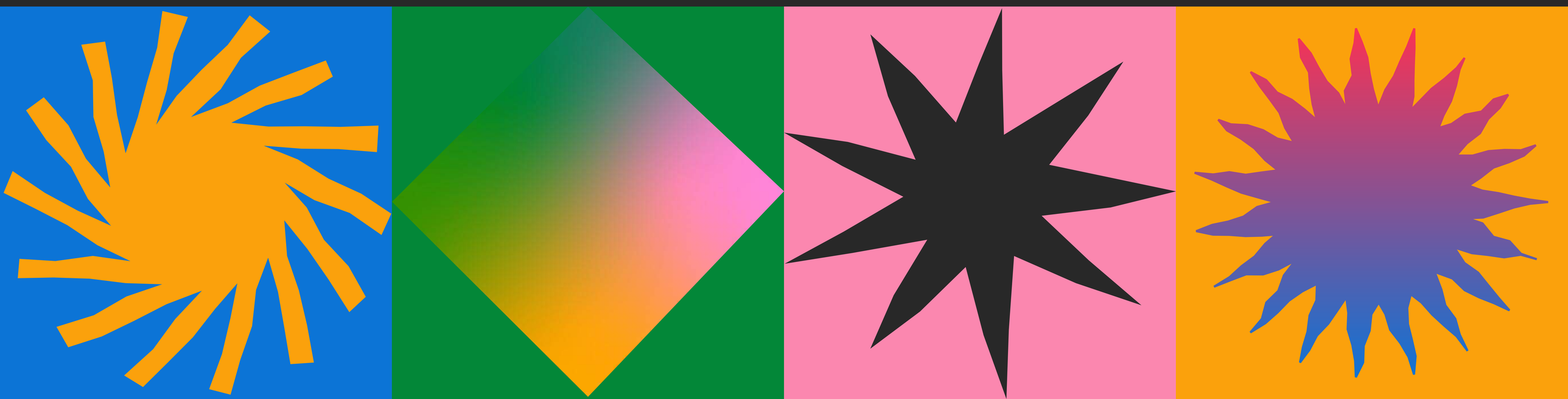
- Ensure branding aligns with your mission and values.
- Define logo usage and visibility expectations early.
- Keep partner recognition proportionate to their support.
- Avoid implying endorsement of a partner's politics or practices.
- Protect your organisational identity in co-branded materials.
- Assess reputational risks before granting visibility.
- Clearly communicate who owns and leads the work.
- Review branding across events, websites, social media, and merchandise.
- Retain the right to limit or refuse branding requests when necessary.

CAMPAIGN ASSETS CHECKLIST

FOR A SUCCESSFUL FUNDRAISING CAMPAIGN, PREPARE:

- ✓ Social media posts
- ✓ Fundraising copy
- ✓ Partnership emails
- ✓ Event descriptions
- ✓ Posters and graphics
- ✓ Photography and documentation plans
- ✓ Speaker or artist bios

NOTE: YOU CAN FIND SAMPLE TEMPLATES IN THE ANNEX.



05.

BUDGETING, REPORTING & TEMPLATES

A budget turns a fundraising idea into a workable plan. It shows how much money you need, what the campaign will cost, when cash is expected, and where risk sits. For Global Artivism Month, this is especially useful because campaigns often mix artistic costs, community outreach, digital promotion, and event delivery.

Use the template in the Annex123 for each campaign, event, or annual fundraising plan.

DO NOT FORGET TO INCLUDE:

- Venue costs
- Artist fees
- Accessibility requirements
- Travel and accommodation
- Production costs
- Communications and design
- Documentation and photography
- Contingency costs

SOME TIPS

- Keep the budget realistic
- Separate essential costs from optional extras so you know what must be funded first.
- If funding is tied to branding, events, or reporting demands, include those costs before accepting the support.
- For crowdfunding and events, budget both the **earning** side and the **spending** side. A campaign may raise money but still lose value if promotion, logistics, and platform fees are ignored.

SOME QUESTIONS TO BEFORE FINALISING THE BUDGET:

- Can we deliver this activity with the money available?
- Have we included all direct and hidden costs?
- Does the fundraising income justify the staff time required?
- What happens if income arrives late or falls short?
- Are we building enough room for access, care, and contingency?

IMPACT, MONITORING & LEARNING

For Global Artivism Month, reports should connect funding to artistic outputs, community participation, and social transformation, while staying honest about challenges and lessons learned. Good reporting builds trust by showing that support was used responsibly and in line with the organisation’s purpose.

MAKE SURE TO DOCUMENT:

- Number of participants
- Partnerships formed
- Stories and testimonials
- Creative outputs
- Audience engagement
- Community outcomes
- Lessons learned

CLOSING NOTE:

Fundraising is a tool for building movements, not an end in itself.

Protect your values. Build relationships rooted in trust. Invite people to invest in culture as a force for justice, imagination, and collective transformation.

In case of any questions, please feel free to reach out to Global Artivism,_____(email).

We will be happy to support you.

ANNEX

EDITABLE TEMPLATES

Below are concise **sample documents** you can add to the toolkit for donor outreach, concept development, and gratitude communications. They are written for Global Artivism Month and can be adapted to different countries, languages, and partner types.

TEMPLATE 1 - **DONOR LETTER**

Subject: Invitation to support Global Artivism Month

Dear (Donor Name),

I am writing on behalf of (Organisation Name), an artists' organisation committed to social transformation through creative practice. Each November, Global Artivism Month brings together artists, communities, and partners to use art as a voice for justice, healing, and public imagination.

This year, we are inviting a small circle of donors and partners to support (brief project or campaign name). Your support will help us deliver (1–3 outcomes: performances, workshops, public dialogue, exhibitions, digital storytelling, youth engagement, etc.), reaching communities that are often left out of formal cultural funding.

We believe that art can open space for difficult conversations, collective care, and new possibilities. A contribution from you would help us keep the work community-rooted, independent, and accessible.

We would welcome the opportunity to share a short concept note and budget with you, and to explore a form of support that feels aligned with your values and ours.

With appreciation,

(Name)
(Title)
(Organisation Name)
(Contact details)

TEMPLATE 2 - **CONCEPT NOTE**

GLOBAL ARTIVISM MONTH: ART FOR SOCIAL TRANSFORMATION

Organisation: [Organisation Name]
Month: November
Location: [Country / region / communities served]
Theme: Art as collective action, public voice, and community power

BACKGROUND

Global Artivism Month is a creative platform for artists and communities to gather, speak, make, and dream together. In the Global South, artists often work at the front line of social change, using performance, visual art, sound, storytelling, and public action to confront inequality, violence, exclusion, and silence.

PURPOSE

The purpose of this month is to mobilise artistic practice for social transformation by creating public spaces where communities can connect, express, and imagine change. The programme will support artistic work that is rooted in justice, inclusion, cultural dignity, and community participation.

ACTIVITIES

Possible activities include:

- Community art gatherings and creative dialogues.
- Performances, exhibitions, film screenings, and installations.
- Artist-led workshops for youth and community groups.
- Crowdfunding and donor engagement activities.
- Digital storytelling and social media campaigns.
- Benefit events and solidarity circles.

EXPECTED OUTCOMES

- Increased visibility for artists working on social justice themes.
- Stronger community participation in art and culture.
- New and diverse funding relationships.
- Greater public awareness of the role of artivism in social transformation.
- Practical support for artists through fees, production, and outreach.

WHY SUPPORT THIS WORK

Support for Global Artivism Month helps ensure that artists can create without losing their voice, communities can participate meaningfully, and cultural work can contribute to lasting social change.

BUDGET SUMMARY

Insert your campaign budget here, including artist fees, production, access costs, communications, venue, fundraising costs, and contingency.

SUPPORT REQUESTED

We are seeking [amount] in financial support, as well as in-kind contributions such as venue space, media support, printing, transport, or catering.

TEMPLATE 3 - **THANK-YOU LETTER TO DONORS**

Subject: Thank you for supporting Global Artivism Month

Dear [Donor Name],

Thank you for your generous support of [Organisation Name] and Global Artivism Month. Your contribution has helped us bring art, community, and public imagination together in service of social transformation.

Because of your support, we have been able to [insert impact: host events, pay artists, reach communities, create new work, provide access support, or expand public engagement]. We are deeply grateful not only for the resources, but for the belief your support represents.

We value partnerships built on trust, dignity, and shared purpose. We look forward to keeping you updated on the impact of your support and to continuing the conversation about what artivism can make possible.

With sincere thanks,

[Name]
[Title]
[Organisation Name]

TEMPLATE 4 - **THANK-YOU LETTER TO PARTNERS**

Subject: Appreciation for your partnership

Dear [Partner Name],

On behalf of [Organisation Name], thank you for partnering with us during Global Artivism Month. Your support helped create a space where artists and communities could come together around creativity, justice, and shared transformation.

Your partnership made a real difference through [venue support, logistics, communications, technical support, volunteer time, printing, outreach, or funding]. More than that, it helped strengthen the ecosystem around the work and showed what is possible when organisations act in solidarity.

We value partnerships that respect artistic independence, community dignity, and clear purpose. We hope this is the beginning of a long and meaningful relationship.

With appreciation,

[Name]
[Title]
[Organisation Name]

TEMPLATE 5 - **DONOR IMPACT REPORT**

GLOBAL ARTIVISM MONTH: DONOR IMPACT REPORT

Organisation: [Organisation Name]
Report period: [Start date] to [End date]
Prepared by: [Name / Team]
Date: [Date]

Thank you for supporting Global Artivism Month. Your contribution helped us use art as a platform for social transformation, community voice, and creative action.

CAMPAIGN SUMMARY

Project / campaign name: [Insert name]
Theme: [Insert theme]
Summary of what we set out to do: [1–3 sentence summary]
Main communities reached: [Insert communities / groups]
Main activities delivered: [Insert activities]

KEY OUTPUTS

- **Events delivered:** [Number]
- **Artists supported:** [Number]
- **Participants reached:** [Number]
- **Audience reach:** [Number]
- **Online reach / engagement:** [Number]
- **Funds raised:** [Amount]
- **Other support received:** [In-kind support, partners, volunteers].

WHAT CHANGED

Immediate impact: [What happened as a result of the campaign?]
Community response: [Short quote, feedback, or observation]
Artistic or social value created: [1–3 sentences]

SPENDING SUMMARY

Total income: [Amount]
Total expenditure: [Amount]
Surplus / shortfall: [Amount]
Main costs:

- Artist fees: [Amount]
- Production: [Amount]
- Access / inclusion: [Amount]
- Communications: [Amount]
- Venue / logistics: [Amount]
- Other: [Amount]

LEARNING AND NEXT STEPS

What worked well: [Insert]
Challenges encountered: [Insert]
What we will improve next time: [Insert]
Next phase / future plans: [Insert]

CLOSING THANKS

We are grateful for your support and partnership. Your contribution helped make Global Artivism Month possible and strengthened our shared commitment to creativity, justice, and community transformation.

TEMPLATE 6 - **CONSORTIUM FUNDRAISING AGREEMENT**

This Agreement is made on (Date) between:

1. **Lead Organisation:** (Name, registration number, address)
2. **Partner Organisation(s):** (Name, registration number, address)
3. **Project:** Global Artivism Month (year / campaign name)

1. PURPOSE

The parties agree to work together to raise and manage funds for Global Artivism Month, a collaborative arts and social transformation programme. The purpose of this consortium is to support shared fundraising, joint delivery, and aligned public communication while protecting artistic independence, public trust, and responsible governance.

2. SCOPE

This Agreement covers:

- Joint fundraising applications and donor approaches.
- Shared budgets and financial reporting.
- Allocation of funds between partners.
- Branding, communications, and donor recognition.
- Delivery of agreed project activities.
- Monitoring, evaluation, and final reporting.

3. ROLES AND RESPONSIBILITIES

Lead Organisation: (Insert responsibilities)

- Coordinate fundraising strategy and donor communications.
- Receive and manage funds, unless otherwise agreed.
- Maintain financial records and consolidated reporting.
- Convene consortium meetings and manage deadlines.

Partner Organisation(s): (Insert responsibilities)

- Deliver agreed activities.
- Provide timely information for fundraising applications and reports.
- Comply with agreed budget, branding, safeguarding, and data requirements.
- Notify the lead partner of any material change affecting delivery.

4. GOVERNANCE

The consortium will operate on the basis of shared purpose, clear authority, and documented decisions. Strategic decisions will be made by (steering group / lead organisation / named representatives). Major changes to scope, budget, or public messaging require written agreement from all parties. Each partner remains responsible for its own legal and regulatory obligations.

5. BUDGET AND PAYMENTS

The agreed project budget is set out in Schedule 1. The lead organisation will manage incoming funds and distribute payments to partners according to the agreed schedule, subject to receipt of valid invoices and required supporting documentation. Any overspend, underspend, or reallocation must be approved in writing before changes are made.

6. BRANDING AND COMMUNICATIONS

All external communications will use the agreed project name and branding approach in Schedule 2.
No partner may imply donor endorsement, sponsorship, or exclusivity without written approval.
Public statements about the campaign must be accurate, respectful, and consistent with the consortium's agreed values.

7. FUNDRAISING INTEGRITY

The parties agree to raise funds in line with legal, ethical, and reputational requirements. No partner may accept support that conflicts with the consortium's purpose, harms communities, or compromises artistic independence without first consulting the other parties. Where necessary, the consortium may pause or decline funding while concerns are reviewed.

8. MONITORING AND REPORTING

The lead organisation will produce interim and final reports covering activities, income, expenditure, outputs, and impact. Partners will provide information, attendance figures, participant feedback, and other evidence needed for reporting by the agreed deadlines. The final report will be shared with all consortium members and, where appropriate, with donors and funders.

9. CONFIDENTIALITY AND DATA

The parties will keep confidential any information marked confidential or reasonably understood to be confidential, except where disclosure is required by law or agreed for public reporting. Any personal data will be handled in accordance with applicable data protection requirements.

10. DURATION AND TERMINATION

This Agreement begins on [Start date] and ends on [End date], unless terminated earlier by written agreement. If a partner withdraws, the parties will act in good faith to protect participants, delivery, and any restricted funds already received.

11. DISPUTE RESOLUTION

Any disagreement will first be discussed between the named project leads. If unresolved, the matter will be escalated to [steering group / senior leadership / trustees]. The parties will seek a proportionate and constructive solution before taking any external action.

12. SIGNATURES

Signed for and on behalf of:
Lead Organisation
Name:
Title:
Signature:
Date:

Partner Organisation 1
Name:
Title:
Signature:
Date:

Partner Organisation 2
Name:
Title:
Signature:
Date:

Schedule 1:
Budget summary

- Total project budget: [Amount]
- Lead organisation share: [Amount]
- Partner 1 share: [Amount]
- Partner 2 share: [Amount]
- Other funding sources: [Amount]
- Contingency: [Amount]

Schedule 2:
Communications and branding

- Project name: [Insert]
- Logo use: [Insert rules]
- Credit line: [Insert wording]
- Approval process for public materials: [Insert process]

TEMPLATE 7 - **CONTENT TEMPLATES**

These templates can be adapted for Word, Canva, Google Docs, Meta Business Suite, LinkedIn, X (Twitter), Instagram, Facebook, TikTok, WhatsApp Channels and community newsletters.

1. CAMPAIGN LAUNCH POST

Global Artivism Month is here.

This November, [Organisation Name] joins artists, activists and communities worldwide to celebrate creativity as a force for social change. Through exhibitions, workshops, performances, dialogues and digital campaigns, we will explore [issue/theme] and amplify the voices of [community/group]. Join us throughout November.
Location: [Venue/Online] | Learn more: [Link]
#GlobalArtivismMonth #ArtForChange #[CampaignHashtag]

2. ARTIST SPOTLIGHT

Meet the artist
Today we feature [Artist Name], a [discipline] from [country/community].
Their work addresses [theme 1], [theme 2] and [theme 3].

“When we create, we imagine new possibilities for justice and freedom.” — [Artist Name].
Leave a message of support below. #ArtistSpotlight #CreativeResistance #Artivism

3. EVENT PROMOTION

You’re invited to [Event Name] during Global Artivism Month.
Date: [Date] | **Time:** [Time]
Venue: [Location] | **Featuring:** [artist], [speaker], [performer]
Together we will explore: [topic], [topic], [topic] | **Registration:** [Link]
#GlobalArtivismMonth #ArtForChange

4. YOUTH VOICES

Young people are shaping the future.
Through art and creativity, youth lead conversations on democracy, gender equality, climate justice and human rights. What issue matters most to you?

Tell us in the comments.
#YouthVoices #CreativeYouth #GlobalArtivismMonth

5. WOMEN’S LEADERSHIP

Women leading through art
This month we celebrate women artists and activists transforming communities.
Today we honour: [Artist Name], [Artist Name], [Artist Name].

Tag a woman artist who inspires you.
#WomensLeadership #WomenArtists #ArtForEquality

6. BEHIND-THE-SCENES

Behind the scenes
Preparations are underway for [Event Name]. Our team is working with artists, community leaders and volunteers to create an impactful experience. See rehearsal shots, works in progress and engagement activities. #BehindTheScenes #ArtivismInAction

7. PARTNER RECOGNITION

Thank you to our partners. We are grateful to [Partner Name] for supporting our Global Artivism Month activities. Their contribution helps us support artists, reach new audiences and create meaningful conversations. #PartnershipForImpact #ArtForChange

8. STORYTELLING

Community story: “[Insert quote]” — [Name/Community Member].
Stories like these remind us why art matters. Through creativity, people express identity, build solidarity and inspire action. Share your story with #[CampaignHashtag].

9. COUNTDOWN

Only [X] days to go!

Global Artivism Month event: [Event Name], [Date], [Venue]

Join artists, activists and community members for
an inspiring experience. Reserve your place: [Link]
#CountdownToChange #GlobalArtivismMonth

10. SOCIAL MEDIA CHALLENGE

Creative action challenge
Create a piece of art responding to [theme]
Post with #[CampaignHashtag]

Selected works will be featured on our platforms.
#ArtChallenge #CreativeResistance

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